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## TOUR DE CURE'S SOUTH AUSTRALIAN DISCOVERY TOUR 2024

**Tour de Cure's 2024 South Australian Discovery Tour is coming to South Australia 10 – 13 April March 2024**

- ***CYCLING From Bridgewater to McLaren Vale, via Wirrina Cove***
- ***Riding to raise funds for cancer breakthroughs***
- ***3 riding days, 386kms, 74 riders and 36 support crew***

110 riders and support crew from Tour de Cure are aiming to raise \$500,000 to fund cancer research, support and prevention projects in South Australia.

The 2024 Tour de Cure (TDC) South Australian Discovery Tour kicks off from Bridgewater on **Thursday 11 April**. Riders will head south 386kms to McLaren Vale, **via Wirrina Cove**.

Along the way, Tour de Cure will fund different cancer grants of \$10,000 to the local communities, to help support those affected by cancer in these regions.

Three schools will be visited along the route, to spread the TDC cancer prevention message **“Be Fit, Be Healthy, Be Happy.”** This program has been rolled out to over **175,000 school children Australia-wide**, and aims to teach that **1 in 3 cancers can be prevented** through healthy lifestyle choices.

Funds raised from the SA Discovery Tour will support cancer research projects at Flinders Foundation and Tour de Cure, organisations dedicated to improving cancer outcomes and patient care.

### **About Tour de Cure:**

Established in 2007, Tour de Cure has raised over \$118 million, funding 1,000 projects in research, support, and prevention, contributing to 150 significant cancer research breakthroughs.

### **About Flinders Foundation:**

Flinders Foundation collaborates with the community to support health and medical research, patient care, and community well-being. Funds raised support cancer research at Flinders University and the Southern Adelaide Local Health Network.

### **Why Research Matters:**

Research funded by organisations like Tour de Cure and Flinders Foundation plays a crucial role in developing new treatments, preventing cancer, and improving quality of life for patients and their families.

The following people are available to be interviewed:

- **Ross Verschoor**, Rider, Executive Director, Flinders Foundation
- **Ryan Lonsdale**, Chief Operations Officer, Tour de Cure

**Vision and photographs** are available daily.

**Media Contacts:**

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Donations to Tour de Cure can be made at <https://tourdecure.grassrootz.com/general-donations/donate/>.

**Follow the SA Discovery Tour on social media:**

Facebook @TourdeCureAustralia

Instagram @tourdecureaus

LinkedIn @tourdecureaustralia

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**Day 1 - Thurs 11 April:           Bridgewater – Wirrina Cove**

**Day 2 - Fri 12 April:   Wirrina Cove loop**

**Day 3 - Sat 13 April:   Wirrina Cove– Beresford Estate, McLaren Vale**

**SA Discovery Tour Fundraising Target 2024 Target - \$500,000**

**School Visits**

The team will continue to share Tour de Cure's 'Be Fit, Be Healthy, Be Happy' cancer prevention message with schools along the route.

**Cancer Projects & Grants**

Two cancer support grants will be funded to benefit communities in Adelaide and the Fleurieu Peninsula:

1. Adelaide Head and Neck Cancer Support Group – supplying portable breathing equipment to deliver filtered and warmed air to help those being treated with alternate airways such as tracheostomy or laryngectomy.
2. Fleurieu Cancer Support Foundation – funding a Transport Service which runs daily to Adelaide and/or Noarlunga taking clients for cancer related treatment and medical appointments.

**Call to Action**

You can show your support and help cure cancer by donating: <https://tourdecure.grassrootz.com/general-donations/donate/>.